



J. T. JONES #1242
Chain Accounts Manager
400 Raritan Center Parkway
Raritan Center
Edison, NJ 08837
908-225-4774 Fax 908-417-9076

January 24, 1995

ROU #1210

To: G. P. Mitchell
F. E. Cook

Re: Home Liquors (1932-00-00)
DORAL Authorization

Dear Managers:

Jim Bellias, General Manager/Buyer, for the above chain has authorized the following:


- DORAL \$2.00 per carton retail price reduction
- DORAL 5'x3' Price Banner

DORAL Retail Price Prior to Reduction		DORAL Retail Price After Price Reduction
3 stores	packs \$1.41	\$1.21
	cartons \$14.01	\$12.01
8 stores	packs \$1.60	\$1.40
	cartons \$14.01	\$12.01

Reduced retail price effective January 1, 1995.

If retail pricing on DORAL is different than above, please notify me. Letter of authorization is attached.

Sincerely,


J. T. Jones
J/TJ/fr

Attachment

51850 2391